

SEIFC Description

The Southeastern Interfraternity Conference (SEIFC) is a voluntary association of fraternity governing councils in the southeastern United States. SEIFC is one of the six regional associations throughout North America designed to bring together institutions and individuals with a commitment to fraternity life on college and university campuses.

SEIFC was founded during a meeting of student leaders, fraternity professionals and Greek advisors in Jackson, Mississippi, over 40 years ago. The concept of direct student involvement remains a cornerstone of SEIFC today. With over 100 fraternity governing councils currently holding membership, colleges and universities with student populations from under 3,000 to over 30,000 are serviced by the SEIFC Administrative Office. Services rendered by the SEIFC are equally beneficial to any size member institution.

IFC Exec/Hometown/Major

Tim Wolverton: Junior, Starkville, MS, Communications

Parker Ellis: Junior, Memphis, TN, Banking and Finance

Tray Achorn:

Torrey McKeown: Sophomore, Ocean Springs, MS, Chemical Engineering

Bran Dawson: Sophomore, Tupelo, MS, Pre-Optometry

Glenn Wegener: Junior, Memphis, TN, International Business

Awards Description:

Outstanding Educational Program: MSU was one of 2 schools to receive this award. It is given to an IFC that successfully hosts or promotes an educational program for the entire fraternity community. This past year, the IFC hosted an anti hazing program that led to revision of IFC hazing policies.

Excellence in Community Service and Philanthropy: again, MSU was one of 2 schools to receive the award. MSU received the award for their participation in the Transylvania Blood Bowl Blood Drive between MSU, UM, and USM. MSU donated more blood than their rivals. Also, the IFC was recognized for their support of the T.K. Martin Center on MSU's campus, a facility for mentally and physically disabled children.

Outstanding Website: MSU was the only school to receive this award. This was to recognize the school with the most visually attractive and user friendly IFC website. Our IFC website includes links to other divisions on campus, regional and local greek organizations, as well as a files section, parents section, and contact section for all chapter presidents.

Excellence in Publications: MSU was the only school to receive this award. The IFC took a renewed interest and vigor in marketing and public relations over the past year. They used simple methods such as posters and fliers, but incorporated new cutting edge methods such as the use of bulk emails and even posted a video on YouTube for fall recruitment.

Excellence In Recruitment: MSU was one of 5 schools (one of 2 SEC schools) to receive this award. MSU IFC posted a 31% increase in the number of men joining fraternities this past fall, due in large part to the restructuring of its recruitment week during the fall semester. They were able to raise average chapter size to above 70 men and average pledge class size to over 30 in just one semester. The IFC also marketed directly to potential new members by having recruitment events inside the residence halls and forming personal relationships with students, as well as parents.

The Excellence in Recruitment award is the most sought after award at SEIFC